

# *InsurChoice*

*Auto & Home Insurance Program*



**InsurChoice™**  
Home and Auto Insurance Program



## Welcome to the world of InsurChoice

***Looking for a service that will save you money on your home and auto insurance. We have the solution and it is called InsurChoice™.***

Serra & DelVecchio, a leader in the insurance industry has developed a unique, one of a kind program for you. Imagine having eighteen of the top rated insurance carriers bid on your auto and home insurance.

The following presentation will illustrate our capabilities and we look forward to saving money for you today.



## ***What is InsurChoice?***

- InsurChoice is an auto and home insurance program which offers multiple discounts.
- The program was designed by Serra & DelVecchio, a leader in the insurance industry and is the only of its kind in Connecticut.



# ***Why is Our InsurChoice Unique?***

InsurChoice packages three major components

## **Choice**

**Our programs compare the rates on 18 of the top rated carriers. Competition delivers savings!**

## **Simplicity**

**We do it all for you. Simply provide us with a little information and we will perform the search and provide you with a report of the results.**

## **Service**

**Once you become an InsurChoice customer, we will provide you with fast, accurate and local service. We will monitor your coverage and cost each year to keep you plan competitive**



- InsurChoice is so powerful that last year over 90% of those who participated saved money or increased their coverage.
- The average annual savings was over \$600 per year.
- ***"I have never seen a service that delivers such powerful results. I saved \$843 on my auto and home and I doubled my coverage. Thank you!"***  
***Carol- Shelton***



## *Why InsurChoice?*

- With a struggling economy and rising costs like gas, food and taxes, we need to find a way to save money.
- InsurChoice offers you this opportunity to save money and the best part is that we do all the work for you to help find savings.

***"InsurChoice saved my family over \$1,000 on our auto and home insurance. In addition, the service was fantastic. The InsurChoice team cancelled my current policy and took care of everything. I will recommend your service to everyone"***

***Jim-Derby***



## *What does InsurChoice Cover?*

*Insurance for all situations*

**Auto**

**Home**

**Motorcycle,  
Boats,  
RV's**

**Young Drivers**

**Umbrella**



# *InsurChoice comes with complete service*

Quoting



Set up/Communication



Customer Service





## *What services you can expect*

- Free Comprehensive review of your current insurance program identifying potential gaps and overlaps with your policy.
- Once the proper coverage has been established, your data is entered into our InsurChoice Rating Pod.
- The InsurChoice Rating Pod will send your information to over 19 Top "A" Rated Insurance Carriers. These carriers are aggressively competing to get your business by offering the best rates available. When there is competition, the consumer wins!
- The carrier with the best rate/package will be the one your designated Insurance Professional will review with you.
- Your Insurance Professional will assist you with how to purchase your policy. They will also cancel your existing policy with your agent/broker.
- Convenient payment options.



## *Our capabilities*

- Once you become a client and are a member of the InsurChoice program, you will be able to take advantage of the following benefits:
  - Extended service hours with our Choice carriers
  - Web access to your insurance policy information
  - Annual review of your insurance policy
  - The “10% Ticker” This is the PROACTIVE approach vs. the REACTIVE approach. Typically, we’ll receive your renewals 30-45 days before the policy renews. If there is an increase in your premium of 10% or more, our system alerts us and a letter is generated to let you know you will be remarketed through the InsurChoice Rating Pod. If we are able to provide you with a better rate, your Insurance Professional will contact you to review your new options.



## ***Taking The Next Step***

- Give us a call today for a brief presentation and we will show you how simple it is to save your employees money.
- Call Cindy Hartsburg at 203.926.0001
- Or email [cindy@sdinsurancegroup.com](mailto:cindy@sdinsurancegroup.com)
- Visit us at [www.sdinsurancegroup.com](http://www.sdinsurancegroup.com)

*InsurChoice*

*Auto & Home Insurance*



***Thank you***

# **The Power of InsurChoice**