

# *InsurChoice*

*Auto & Home Insurance Program  
for Your Business*



**InsurChoice**<sup>TM</sup>  
Home and Auto Insurance Program



## Welcome to the world of InsurChoice

***Looking for an employee benefit that will save your employee's money at no cost to you? We have the solution and it is called InsurChoice™.***

Serra & DelVecchio, a leader in the insurance industry has developed a unique, one of a kind program for your employees. Imagine having eighteen of the top rated insurance carriers bid on your auto and home insurance.

The following presentation will illustrate our capabilities and we look forward to saving money for you and your employees.



# ***What is InsurChoice?***

- InsurChoice is an auto and home insurance program which offers multiple discounts.
- The program was designed by Serra & DelVecchio, a leader in the insurance industry and is the only of its kind in Connecticut.
- While other insurance companies like Liberty Mutual and Met Life offer a discounted auto and home insurance program, **they only offer one carrier. InsurChoice has nineteen top quality carriers to choose from. These carriers compete for your business and when there is competition, you win.**



# ***Why is Our InsurChoice Unique?***

InsurChoice packages three major components:

## **Choice**

**Our programs compare the rates on 18 of the top rated carriers. Competition delivers savings!**

## **Simplicity**

**We do it all for you. Simply provide us with a little information and we will perform the search and provide you with a report of the results.**

## **Service**

**Once you become an InsurChoice customer, we will provide you with fast, accurate and local service. We will monitor your coverage and cost each year to keep you plan competitive**



- InsurChoice is so powerful that last year over 90% of those who participated saved money or increased their coverage.
- The average annual savings was over \$600 per year.
- *“ Our company offered InsurChoice as another voluntary product along with AFLAC and I was amazed with the positive response from our employees. One employee saved \$2,200 on his home and auto. Thank you for bringing this valuable benefit to our company ”.*

**A.G. Waterbury**



## *Why InsurChoice for your employees?*

- With the increase of medical insurance premiums and the rise of taxes and cost of living, employees are looking for ways to save money.
- InsurChoice offers your employees the opportunity to save money and this is all done with no cost to the company.

***"InsurChoice" is wonderful and our employees love it. Not only was there significant savings, the entire process was simple and our employees were very appreciative. With the large increase in our health insurance cost, we had to increase the employees cost share. Your program helped many of our employees bridge that gap. Great program!"***

**M.B. New Haven**

# *What does InsurChoice Cover?*



*Insurance for all situations*

**Auto**

**Home**

**Motorcycle, Boats,  
RV's**

**Young Drivers**

**Umbrella**



# ***InsurChoice comes with complete service***

Quoting



Set up/Communication



Customer Service



***“ Great job on the presentation Justin, the InsurChoice meeting went well and five of my employees already approached me to tell me what a wonderful experience they had. I had one employee tell me that your search confirmed that her current automobile coverage was the best for her and that you made some suggestions on her current policy which saved her \$800. That is what I call professional service. Thank you!!”***

***Terry C. Bridgeport***



## *What services can you expect*

- Free Comprehensive review of your current insurance program identifying potential gaps and overlaps with your policy.
- Once the proper coverage has been established, your data is entered into our InsurChoice Rating Pod.
- The InsurChoice Rating Pod will send your information to over 19 Top "A" Rated Insurance Carriers. These carriers are aggressively competing to get your business by offering the best rates available. When there is competition, the consumer wins!
- The carrier with the best rate/package will be the one your designated Insurance Professional will review with you.
- Your Insurance Professional will assist you with how to purchase your policy. They will also cancel your existing policy with your agent/broker.



# *Our Capabilities*

- Once you become a client and are a member of the InsurChoice program, you will be able to take advantage of the following benefits:
  - Extended service hours with our Choice carriers
  - Web access to your insurance policy information
  - Annual review of your insurance policy
  - The “10% Ticker” - This is the PROACTIVE approach vs. the REACTIVE approach. Typically, we’ll receive your renewals 30-45 days before the policy renews. If there is an increase in your premium of 10% or more, our system alerts us and a letter is generated to let you know you will be remarketed through the InsurChoice Rating Pod. If we are able to provide you with a better rate, your Insurance Professional will contact you to review your new options.
  - ***“ Fred, I wanted to thank you for introducing me to the InsurChoice program. The service sounded great but I figured I would try it on me first before offering it to my employees. I can’t believe I saved over \$1,000. I am going to schedule a meeting for you to offer this to all of our employees . Thank you again.  
J.T. Bridgeport***



## ***Taking The Next Step***

- Give us a call today for a brief presentation and we will show you how simple it is to save your employees money.
- Call Cindy Hartsburg at 1-203.926.0001
- Or email [cindy@sdinsurancgroup.com](mailto:cindy@sdinsurancgroup.com)
- Visit Our Website [www.sdinsurancgroup.com](http://www.sdinsurancgroup.com)



*Thank you*

# The Power of **InsurChoice**<sup>TM</sup> Home and Auto Insurance Program

Home and Auto Insurance Program